



About the Company

Ziptrek Ecotours is a must-do, multi-award-winning adventure ecotourism business renowned for delivering awareness and appreciation of the natural environment along with a good dose of adventure.

Ziptrek was founded in 2001 in Whistler, Canada by Charles Steele and David Udow. Their goal was to provide a unique experience combining nature-based learning with a rush of adrenaline.

In December 2009, Trent Yeo, a former Ziptrek Whistler employee committed to a partnership to open the first global Ziptrek operation in Queenstown, New Zealand. His background in sustainable architecture with outdoor education was a perfect fit for the business.

When the business was first established on Bobs Peak they launched the Moa 4-Line tour. This tour incorporated four flying foxes/ziplines through the forest canopy connecting aerial treetop platforms (treehouses) that descended one-third of the way down the mountain.

In November 2010, Ziptrek launched the Kea 6-Line Tour which saw guests travelling all the way to the bottom of the mountain, including a beautiful walk through native beech forest. This tour can now claim the steepest tree to tree zipline ride in the world.

In February 2018, they successfully launched the Kererū 2-Line + Drop tour which features a thrilling 21m drop for those after a big thrill in a short amount of time.

Ziptrek Ecotours is an industry leader and educator in sustainable and regenerative tourism practices and is Queenstown's first zero-carbon tourism activity. Within 18 months of opening, they won the Queenstown Chamber of Commerce Sustainable Business Award and received the Qualmark Enviro Gold award.

Most recently, they were awarded the Qualmark 100% Pure New Zealand Experience Award, one of only twelve operators in Aotearoa New Zealand to receive this prestigious award.

Since launching, Ziptrek Ecotours has caught the attention of global television and print media putting them in front of millions of people across countries such as Australia, UK, Brazil, New Zealand, Canada and USA.

Stay tuned to the conversation on [Facebook](#), [Instagram](#), [LinkedIn](#) or [Youtube](#).

For further media information contact:

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